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Hilton Residences Miami Bayfront Hosts “World of Hilton: Redefining Residential Hospitality” Event

MAY 8, 2025



The special event unveiled the latest in project updates, engaged with top brokers, and spotlighted the brand’s high-end vision for Hilton Residences Miami Bayfront

Hilton Residences Miami Bayfront, the premier branded residential offering within **Okan Tower**—a landmark mixed-use development reshaping downtown Miami’s skyline—hosted an exclusive sales gallery event on Wednesday, April 30th, “**World of Hilton: Redefining Residential Hospitality,**” drawing a standing-room-only turnout of the city’s most influential real estate professionals.

The discussion featured special remarks by Jonathan Wingo, Global Head of Residential Programs at Hilton, and Murat Gülen, Executive Board Member for Okan Development Miami, with moderation by Carmen Casadella, Vice President of Development Sales at Fortune International Group. Brokers also had the opportunity to engage directly with the speakers, asking questions about the future of the project and Hilton’s residential vision.



Currently under construction and having reached the 25th floor, Okan Tower will soar 70 stories upon completion, making it one of the tallest buildings on Miami’s skyline. The tower will feature **Hilton Residences Miami Bayfront**—a premier collection of branded residences designed to deliver world-class hospitality, personalized service, and elevated living experiences synonymous with Hilton Hotels & Resorts. Prices for Hilton Residences Miami Bayfront begin at \$750,000.

The event explored the rapid growth of branded hospitality residences, with Wingo highlighting Hilton’s global expansion and its commitment to delivering elevated living experiences. He emphasized how Hilton Residences Miami Bayfront reflects the brand’s dedication to exceptional service and private ownership opportunities backed by one of the world’s most trusted hospitality names.

“At Hilton, we are redefining the way people experience home by blending the comforts of private ownership with the exceptional services and brand prestige our guests have trusted for over a century,” said Wingo. “Hilton Residences Miami Bayfront represents a remarkable extension of that vision — delivering a lifestyle that is both effortless and extraordinary.”



Murat Gülen also spoke to the strategic alignment between Okan Tower and Hilton's world-renowned standards of hospitality: "From the beginning, we knew Hilton would be the ideal partner to bring our vision for Okan Tower to life," said Gülen. "Their global reputation, hospitality expertise, and commitment to excellence make them the perfect match for what we are creating in the heart of Miami."



including a variety of cafes, bars, lounges, fitness and recreation areas, meeting spaces, and a 4,500-square-foot ballroom.

Upon purchase, residents will be upgraded to Hilton Honors Gold Status. Hilton Honors, Hilton’s award-winning loyalty program encompassing more than 8,400 properties in 140 countries and territories, provides exclusive perks such as space-available room upgrades, Bonus Points, and special member discounts, further enhancing the ownership experience.

Additional residential services include:

- 24-hour lifestyle concierge for dining reservations, transportation, events, and more
- In-residence private dining
- In-residence spa treatments
- Professional housekeeping services
- On-site laundry and dry cleaning
- Access to personal trainers and fitness specialists
- 24-hour front desk reception and valet parking
- 24-hour security

As part of the Hilton Residences program, owners will also have the option to participate in Hilton’s rental program, providing access to Hilton’s global reservation network and marketing resources, with full support from the hotel’s professional housekeeping and maintenance teams.

In addition to Hilton Residences Miami Bayfront and the Hilton Miami Bayfront hotel, Okan Tower will also feature 163 Sky Residences and 64,000 square feet of Class A office space. Designed by internationally acclaimed architecture firm Behar Font & Partners, the ultra-modern skyscraper will rise 902 feet and is distinguished by its sculptural fluted glass façade and elegant crown.

Exclusively marketed and sold by **Fortune Development Sales**, Hilton Residences Miami Bayfront is located within Okan Tower at 555 North Miami Avenue. For more information, including availability, pricing, and floor plans, please visit please visit www.okantowermiami.com or call the sales gallery call at 305.600.1000.

About Okan Tower

Okan Tower is the first U.S. development — and latest far-sighted mixed-use project — by leading international property developer Okan Group. Set in downtown Miami, the 70-story structure offers a wide-range of highly-desirable multi-functional elements: From a



and 100 condominium residences. When completed, the tower will deliver sophistication, convenience and instant brand appeal to the world's most discerning buyers and visitors. Located at 555 North Miami Avenue, Miami, Florida, 33132, Okan Tower's distinctive façade features a sophisticated design scheme by local architecture leaders Behar Font & Partners. While Okan Group may be new to South Florida, the firm brings nearly five decades of development experience in industries including construction, tourism, education, health, and hospitality. Exclusive sales and marketing for Okan Tower are by Miami's renowned Fortune International Realty. The project's sales center is located at 542 North Miami Avenue, Miami, Florida, 33136. For more information, please call 305.600.1000.

About Okan Group

Founded in 1972, Okan Group boasts international experience and advanced technology, the company began in the industrial arena and has since expanded to a real estate focus, with its first U.S. development in Downtown Miami, Okan Tower. Its investments around the world have earned Okan Group a deep-rooted reputation in the construction, banking, textile, production and tourism industries, among others. Continuously engaging in quality research and identifying growth opportunities, the company's global footprint has resulted in nearly 40 projects that service the community through technological, economic and cultural advancement. For more information, visit <https://en.okan.com.tr/>.

Fortune International Group

Synonymous with excellence, quality, customer service and unwavering commitment to the highest standards of luxury, Fortune International Group has been a recognized leader in development, sales and marketing since 1983. With over 7,000 units and 9 million square feet of projects delivered, the company's prestigious development portfolio includes many of the most prominent residential properties in South Florida including Jade Signature, The Ritz-Carlton Residences, Pompano Beach, The St. Regis Residences, Sunny Isles Beach, The Ritz-Carlton Residences, Sunny Isles Beach, Auberge Beach Residences and Spa Fort Lauderdale, Jade Residences Brickell, Jade Beach, Jade Ocean, and Hyde Resort & Residences Hollywood.

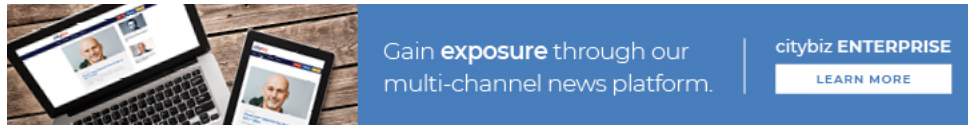
The company's Fortune Development Sales division is the premier, exclusive on-site sales and marketing representative for third-party development projects in South Florida, having sold more than 25,000 units and currently representing some of South Florida's most successful projects such as: Cipriani Residences, Missoni Baia, Una Residences, 57 Ocean, 2000 Ocean, Monaco Yacht Club & Residences, One Park Tower, Baccarat and Casa Bella Residences, among others. The firm's real estate brokerage division, Fortune Christie's International Real Estate, is the exclusive Christie's affiliate in Miami-Dade and Broward counties. Fortune International



prospective buyers from South Florida to Buenos Aires, Hong Kong to São Paulo, and Manhattan to Paris.

About Hilton Hotels & Resorts

For over a century, **Hilton Hotels & Resorts** has set the benchmark for hospitality around the world, providing new product innovations and services to meet guests' evolving needs. With more than 600 hotels across six continents, Hilton Hotels & Resorts properties are located in the world's most sought-after destinations for guests who know that where they stay matters. Experience a positive stay at Hilton Hotels & Resorts by booking at hiltonhotels.com or through the industry-leading [Hilton Honors app](#). **Hilton Honors** members who book directly through preferred Hilton channels have access to instant benefits. Learn more about Hilton Hotels & Resorts at stories.hilton.com/hhr, and follow the brand on **Facebook, X** and **Instagram**.



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