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Okan Tower celebrates launch at Perez Art Museum Miami

By: [Sophia Leavell](#) | May 28, 2018



Bekir Okan and Teresa King Kinney are pictured at the event.

Leading Turkish multinational company and developer Okan Group commemorated the launch of its first U.S. development, Okan Tower, with an iconic soiree on May 11.

Hosted at Perez Art Museum Miami (PAMM), the event marked a momentous occasion for the more than \$300 million mixed-use project that will rise 70 stories in the Downtown Miami horizon, which will debut a collection of

condominium residences, condo-hotel units, a hotel by Hilton Hotel & Resorts, and offices.

Enjoying the finest elements of Turkish hospitality, more than 800 guests joined Okan Group's development team and the project's sales and marketing arm, ONE Sotheby's International Realty, including South Florida's top brokers, city officials, prominent local and Turkish media, members of the Consulate of the Turkish Republic, and Miami tastemakers.

The festivities encompassed the entire south and southeast sides of PAMM's third-floor outdoor terrace, which overlooks the future home of Okan Tower at 555 North Miami Avenue. To showcase the project's prime urban location, the development site was illuminated via sky beams overlooking vistas, such as the landmark Museum Park and AmericanAirlines Arena, as well as Biscayne Bay.

Elevated on a prominent stage, a deejay set the ambience amidst guest mingling in a lounge-like setting, while a Turkish jazz band provided additional entertainment true to the culture. A performance by a master violinist added to the musical repertoire as attendees sipped specialty cocktails and savored gourmet hors d'oeuvres. Representative of the architectural expression of Okan Tower, the tulip — Turkey's official flower — was displayed throughout the space to serve as a symbolic accent piece.

ONE Sotheby's president Daniel de la Vega ushered the occasion's speeches to capture the energy of the Okan Tower brand. This included a welcome by Miami Mayor Francis Suarez, who was joined by billionaire businessman and Okan Group chair Bekir Okan in sharing anticipation for the latest addition to Downtown Miami, set to break ground this fall.

Architect Behar Font & Partners and an esteemed member of the Turkish Consulate followed to express the project's innovation and positive impact to Miami's real estate market. Culminating the evening on a bright note, an extravagant firework show lit the sky as an Okan Tower video was displayed on a floating barge in Biscayne Bay.

"It is a true pleasure to welcome hundreds to celebrate the launch of Okan Tower," Bekir Okan said. "Miami is a meaningful market, and I feel a strong gratitude for the interest we've received thus far from buyers and investors across the globe."

De la Vega added, "This sales launch marks the debut of our dynamic partnership with the Okan brand and signifies the enduring influence of Miami real estate on a global scale. We're honored to present this unique architectural masterpiece to



the South Florida brokerage community and across continents, and look forward to seeing Okan Tower blossom from the ground-up.”

Okan Tower will provide dynamic living and hospitality experiences within a multi-purpose tower, delivering sophistication, convenience and the finest fusion of brands. Uniting diverse mixed-use elements in one vertical destination, the project will present a 294-key hotel by Hilton Hotels & Resorts, 236 additional condo-hotel units starting on the 36th floor, 149 condominium residences, plus four penthouses, starting on the 51st floor, and 64,000 square feet of “Class A” office space.

In addition to its various residential floor plans afforded for the condominiums and condo-hotel units, features will include high-speed elevators with separate access points to the various mixed-use components, a 70th floor sky pool with panoramic views of the bay and city, Hammam spa, state-of-the-art health and fitness center, and outdoor lounge. Additional benefits include a kid’s playroom, chef and gastro kitchen, a resident movie theater, and private area for owners with a wine cellar and cigar room, as well as an activated rooftop restaurant on the 67th floor.

Considering the global footprints of Okan Group, Hilton Hotels & Resorts and Sotheby’s International Realty, Okan Tower’s world appeal will take its sales team across continents to showcase the product, including the U.S., Turkey, Latin America, Europe, and Asia, with pricing starting from \$318,500.

For more information, visit the sales gallery at 542 N. Miami Ave. or call 305-600-1000.

Unique Visitors per Month: 40,301

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